

Hello, I'm Kevin Cadena!

hello@kevincadena.com

My Experience Includes...

Work Experience

NEW INC / NEW MUSEUM (2017, NYC, NY)

Collaborating with NEW INC members to provide graphic design services for their projects. This has included producing static assets, developing websites, and crafting books.

Serre Lab, Brown U. (2016, Providence, RI)

Constructed the visual layout, composition, colors and developed the Front-end interface of Serre Lab's tools.

Internships

The Metropolitan Museum of Art (2017, NYC, NY)

Producing graphics for exhibitions coming up in the spring and fall, along with developing exhibition identity and other materials for departments around the museum.

NEW INC / NEW MUSEUM (2017, NYC, NY)

Worked with the Communications director to provide assets for the website, and designed materials for a creative advocacy event.

MIT Mobile Experience Lab (2015, Cambridge, MA)

Worked on branding and web projects ranging from reports to events and conferences being put on by the MEL.

Linchpin Agency (2014, Pawtucket, RI)

Planning wireframes, forming promotional material and researching for projects such as WordCampRI.

Relevant Experience

RISD Quickies (2015 – 2016, Providence, RI)

Head designer developing iconography, program, schedule posters and other printed materials of an organization which ran 50 student-led workshops attended by 500 students.

Hack@Brown (2014 – 2015, Providence, RI)

Created the identity, website, and posters of the Hack-a-thon which brought in 1000 applicants in its first weekend.

Better World by Design (2013 – 2014, Providence, RI)

Was responsible for the identity and assets of '14 conference which brought in over 700 students & professionals.

kevincadena.com

About Me

I Studied At...

R.I School of Design (RISD)
BFA, Graphic Design
Class of 2016

My Skillset Includes...

Design

Branding, Web, UI/UX, iconography, and typography.

Software

Adobe Suite, HTML/CSS, Javascript, PHP, Sketch, Quartz, Keynote.

Personal

Bilingual, Team Player, Strong Orator, Leadership Experience.

Activites

YTB (2014 – 2015)

Was in charge of production for a collaborative magazine series between RISD & MICA.

RISD TITLE IX(2014)

Branded the Title IX dept. at RISD as well conceived a fall campaign to raise awareness.

RISD ISE (2013)

Devised posters for various events held by Intercultural Student Engagement office.