

# Hello, I'm Kevin Cadena!

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## My Experience Includes...

### **Serre Lab, Brown U. (2016, Providence, RI)**

Constructed the visual layout, composition, colors and developed the Front-end interface of Serre Lab's tools.

### **RISD Quickies (2015 – 2016)**

Directed organization which ran ~50 student-led workshops attended by 500 students and designed all promotional assets such as posters and iconography.

### **Hack@Brown (2014 – 2015)**

Created the identity, website, and posters of the Hack-a-thon which brought in 1000 applicants in its first weekend.

### **Better World by Design (2013 – 2014)**

Was responsible for the identity and assets of '14 conference which brought in over 700 students & professionals.

## Internships

### **The Metropolitan Museum of Art (2017, NYC, NY)**

Producing graphics for exhibitions coming up in the spring and fall, along with developing exhibition identity and other materials for departments around the museum.

### **NewINC (2017, NYC, NY)**

Working with the Cultural Diversity Director, planning public arts + technology programs under the Access Equity Initiative.

### **MIT Mobile Experience Lab (2015, Cambridge, MA)**

Worked on branding and web projects ranging from reports to events and conferences being put on by the MEL.

### **Concept Link (2015, Providence, RI)**

Laying out websites for their clients, rethinking their packaging and working on their promotional posters around RISD.

### **Linchpin Agency (2014, Pawtucket, RI)**

Planning wireframes, forming promotional material and researching for upcoming projects such as WordCampRI.

## About Me

### I Studied At...

R.I School of Design (RISD)  
BFA, Graphic Design  
Class of 2016

### My Skillset Includes...

#### Design

Branding, Identity, web design, UI/UX, responsive design, iconography, and typography.

#### Software

Adobe Suite, Processing, HTML/CSS, JQuery & Javascript, PHP, Keynote, FramerJS, Sketch, Quartz.

### Activities

#### YTB (2014 – 2015)

Was in charge of production for a collaborative magazine series between RISD & MICA.

#### RISD TITLE IX(2014)

Branded the Title IX dept. at RISD as well conceived a fall campaign to raise awareness.

#### RISD ISE (2013)

Devised posters for various events held by Intercultural Student Engagement office.